



affordable by design



Luna Prototype House, Austin, TX

www.mamodular.com



Finally, a prefab house you can afford.

KRDB, the Austin design/build firm, introduces ma, a modular home company now delivering affordable, modern, architecturally designed homes in 28 states. Available at a base price of \$125 per square foot--roughly half the cost of other modern, modular homes on the market--ma is the promise of prefab fulfilled. These photos were taken at the 1500-square-foot, solar-powered prototype in Austin, Texas.

Ma merges two worlds, taking what the manufactured home industry does best and adding a smart, sustainable, modern design. The homes are constructed on an assembly line, minimizing waste and cutting building time in half. Economically efficient and spatially superior, the system is flexible to many contexts and clients.





Two module sizes—36-by-15 feet and 60-by-15 feet—each have three available floor plans, which make up the six building blocks of the system. The modules can be linked in an unlimited variety of ways, including one- and two-story configurations, allowing future homeowners to customize units to their specific needs and site.

Unlike traditional modular homes, ma's design features open generous floor plans and inter-related interior and exterior spaces. Standard to each home are high-quality sustainable components and materials including: 2X6 exterior wall construction, durable and reflective metal roofs, R30 to R50 roof insulation, low-e insulated windows, bamboo floors and low-VOC paints and adhesives. ma homes come with solid surface countertops and KCMA-certified, built-in cabinets. Optional "green" features such as solar panels, high-efficiency HVAC, tankless hot water heaters and rainwater collection are available at an additional cost.





ma houses arrive turnkey, fully equipped with plumbing, electrical fixtures and appliances, requiring minimal on site finish-out. Site and foundation work is scheduled while the home is being built, typically over a period of 150 to 180 days. Homeowners are responsible for land costs, site work, permitting and landscaping.

KRDB named the modular system after the Japanese word “ma”, meaning an interval in time and space, a dramatic pause, the silence between phrases of music. In architecture, “ma” is the open space between building blocks that enhances the whole of a design.

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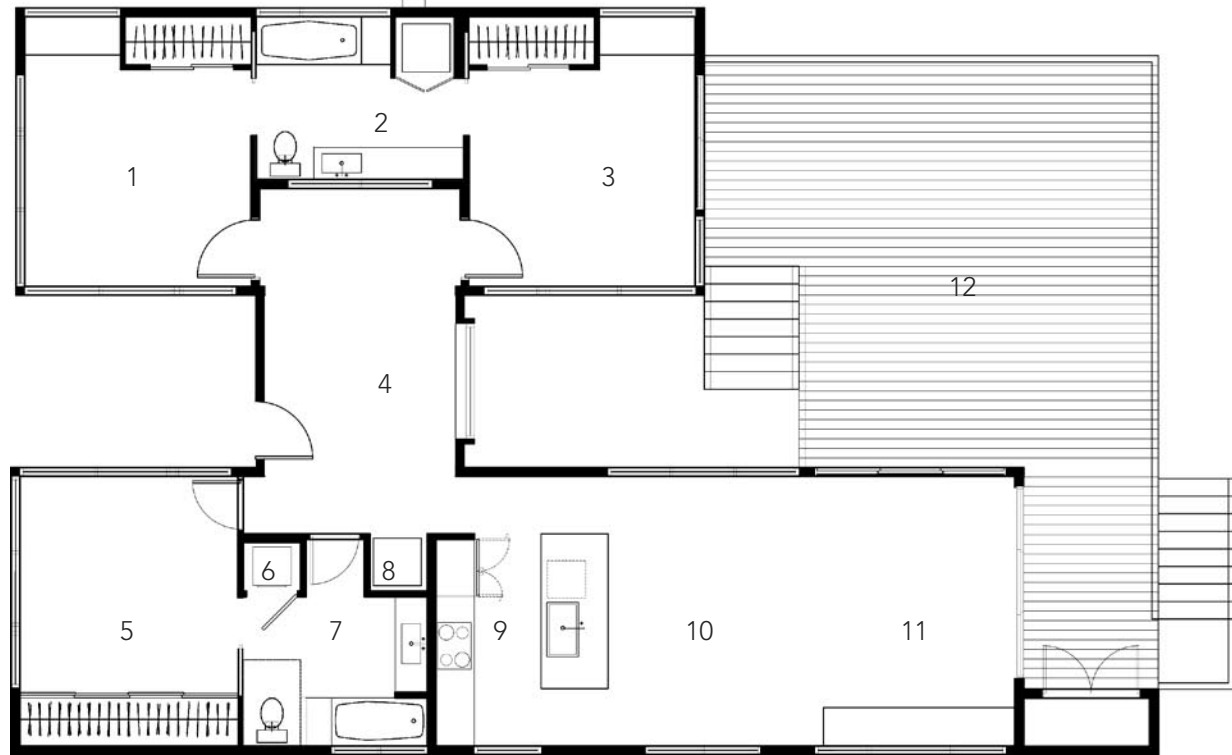












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|--------------------|---------------|------------|
| 1. bedroom #1 | 5. bedroom #3 | 9. kitchen |
| 2. bath #1 | 6. utility | 10. dining |
| 3. bedroom #2 | 7. bath #2 | 11. living |
| 4. entry vestibule | 8. hvac | 12. deck |

Luna Prototype Floor Plan